

Follow the leader.

Being one of the oldest and most respected companies in our industry, **Yeatts Inc.** has witnessed many trade associations and schools, manufacturers, and companies including franchises created during the decades. Just as other sectors in the service industry, you can now find hundreds of fabric cleaning companies throughout the state and many thousands throughout the country. The reason **Yeatts Inc.** remains an established industry leader is due to our commitment to being the best, honesty, and leadership. This is why our company has such a large list of networking partners and manufacturers eager to send products for our technicians to test. As a leader, **Yeatts Inc.** became the first vertically integrated company in the fabric cleaning industry in North Carolina. In fact our company created the term enewsletters while other companies in any industry were beginning to create their own websites. Now enewsletters are a common term and there are now other vertically integrated companies in the fabric cleaning industry. Our technicians are honest with all customers. *Due to the amount of fabrics we clean daily, we have no need to push add-on services that offer no benefit for the customer.* We clean all customers' fabrics as if it were owned by our company, regardless of the value of the item. Our customers are always informed if they should just replace the rug, carpet, or upholstered furniture instead of spending money on cleaning or restoration. This honesty results in continual referrals from satisfied customers. Networking partners know that **Yeatts Inc.** will suggest specific cleaning solutions and equipment to use in order to deliver the best results for fabrics they will clean for their customers. Manufacturers we have selected for distribution know we will sell their products at the current prices they establish each year. In fact we sell products to our networking partners below the manufacturer's suggested retail price. This benefits the manufacturers, networking partners and their customers, and **Yeatts Inc.** Once any company commits to offering the best services and products available, everyone takes notice. Schools and associations recognize the best



Yeatts Inc.

Leaders seek improvements.

performing company and seek their suggestions for improvement in their particular trade in general. Competitors will follow the best company in their trade and monitor their current and future standards. When our company decides to offer a new service or product, others will also try to offer the same service and product for their customers. A leader would not take this as insult but as a compliment. Regardless of followers, there has to be a leader. In the fabric cleaning industry the leader is **Yeatts Inc.**



We select the best.

The facts on cleaning solutions.

Some companies may not understand the importance of the shelf life of cleaning solutions used to care for carpets, rugs, and upholstery. As all cleaning solutions age, the chemical bonds that make them effective will break down. Over time, the cleaning solutions degrade, and as a result, become less effective. What this means to you, our valued customers, is that your valuable carpets, rugs and upholstery will receive the most effective cleaning, protecting, and deodorizing that you expect. Not all companies are concerned at all about the age of the cleaning solutions that they will use. At **Yeatts Inc.**, official distributors of **MasterBlend®**, we take shelf life very seriously. This means our customers' fabrics will always receive the most superior cleaning results possible due to our quality control.



Experts in quality control.