

Before you buy a custom rug read this first!

Sculptured or loop pile and synthetic or natural, are just a few decisions you will make when selecting a or designing a custom rug. You may wish to have fringes on your rug requiring more decision making such as long or short and knotted or straight fringes? If you plan on rotating the rug as **Yeatts Inc.** recommends, then weight of the rug and sometimes the patterns in the rug will also become a consideration. Before you select or create any custom rug, include the amount of traffic flow in the room where the custom rug is to be placed. Certain fibers such as frieze, especially longer fiber, will easily flatten with heavy traffic flow. In a room with a fireplace, you should never cut out a section of a custom rug just to fit around the hearth extension. Sure this looks more fashionable but presents two problems. If this is a room with heavy traffic flow this would eliminate certain fibers such as frieze. Also this would go against our old rule of rotating rugs, although it would be applicable. Be cautious in selecting or designing a custom rug with intensely sculpted patterns. The sculpted patterns do allow for a more beautiful appearance while creating two pile heights. However, these areas act like pores in human skin and attract dust, lint, and debris. **Yeatts Inc.** has informed everyone that wool is the best fiber available for making a custom rug, but is also a very expensive fiber. Although less expensive, a custom rug composed of mostly polypropylene fibers will present constant problems like curling around the edges. It helps to have expert advice and craftsmanship from creating to finalizing a custom rug. Customers know **Yeatts Rug Plant** delivers the best service and craftsmanship.



Equipment, the forgotten factor.

Yeatts Inc. has made significant upgrades to equipment used for residential carpet cleaning services and water restoration work. Any equipment used by **Yeatts Inc.** technicians is usually as a result of research and contact with the manufacturer of the equipment. However, we have another source of recommendation and information. Some equipment upgrades have been as a result of interaction with satisfied networking partners. Providing superior fabric cleaning service is a combination of many parts. One critical part often neglected by our competitors is maintaining and upgrading equipment. **Yeatts Inc.** has always been committed to providing the best results for our customers. In order to fulfill this objective, we use modern, well-constructed equipment.

