

Yeatts Carpet Cleaners Inc.

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Winter 2011

When should you clean fabrics?

A common shared interest among companies focused on fabric care is the maintenance of fabrics. This of course includes the cleaning methods used upon various fabrics from hand knotted rugs to upholstered sofas. However, this has been covered many times throughout the years in our articles. Another aspect in maintaining fabrics, regardless of cleaning methods, is knowing how often you should clean your fabrics. Even among fabric cleaning manufacturers, schools in our industry, and professional companies like **Yeatts Inc.**, opinions vary. The time in between cleaning of fabrics depends on many factors. ***We do not believe you should have all upholstered furniture, wall to wall carpeting, or area rugs professionally cleaned on a yearly basis.*** However, some fabrics should be professionally cleaned at least once or twice per year depending on the use of the fabric and the homeowner. If a family member suffers from severe allergies or asthma, then professional companies like **Yeatts Inc.**, who use ResponsibleCare™ Products made by **MasterBlend®**, would clean all carpeting, rugs, upholstery, or other fabrics twice per year. Some fabrics in all homes or businesses should be professionally cleaned at least once or more per year to prevent allergic reactions from occurring in the first place. A great example our technicians see daily are area rugs, whether hand knotted or synthetic, placed in entrances or hallways. Just the amount of grit and soil these rugs accumulate is reason enough to have high traffic area rugs professionally cleaned at least once or more during the year. Yet a rug that has been professionally cleaned at **Yeatts Rug Plant**, and will be placed in a rarely used guest bedroom, can go several years in between cleanings. We also believe the same for upholstered furniture. A fabric sofa that is shared by the entire family and pets in a den should be professionally cleaned at least once per year. If our technicians clean an upholstered piece of furniture that will be placed in a rarely



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Clean cushions often.

used bedroom, then once per year cleaning may not be warranted. Indoor or outdoor cushions that receive all sorts of wear can be dropped off at **Yeatts Rug Plant** for professional cleaning. The same principle applies to mattresses. A mattress used by a young child compared to a mattress that is in a vacant bedroom, will determine the frequency of professional cleaning. All carpeting in frequently used rooms should be professionally cleaned once per year. Treat sudden spills or accidents with **Y.E.S. spotters** in between professional cleanings.

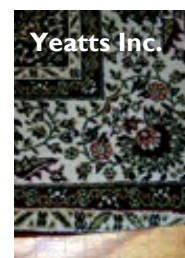


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An entrance rug.

Why do certain rugs curl inwards?

Rugs have certain characteristics depending on the manufacturer and even the few hand operated loom facilities overseas. Dyes used in the processing, the quality of the operator or artisan's work, and poor or excellent maintenance of their equipment will contribute to the end result; a new rug. Another part of the overall end result, depends on the fabrics used in the construction of the rug. One characteristic in both synthetic and hand knotted rugs is the curling inwards of the pile along the serges or ends. In very nice hand knotted rugs this can be common due to the tightness of the knotting usually on cotton backing. This is one reason you sometimes see leather straps along the serges on the back of a hand knotted rug. This helps to reduce the curling characteristic. More of our customers are experiencing this characteristic in machine made rugs. We have noticed this as well. In our observations, rugs made with polypropylene as the backing or foundation will almost always curl if wool is used as the pile fiber. We have also observed that this polypropylene backing characteristic can occur when synthetic fibers are used as the pile fiber.



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A curling rug.