

Yeatts Carpet Cleaners Inc.

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More testing and upgrades at Yeatts Inc.

Yeatts Inc. has always led the fabric cleaning industry by experimenting with the most current equipment, machinery, and cleaning solutions available. Regardless if it is something created in-house or a created by a manufacturer, we can test the new equipment or cleaning solution and determine if it is more effective, as effective, or even worse than what is currently available. Two new cleaning solutions offered by **MasterBlend®** have really proven to be effective in rescuing urine saturated fabrics. We use these two solutions in combination to eliminate the urine odors. **Yeatts Inc.** technicians are cleaning more homes and especially businesses with ResponsibleCare™ Products from **MasterBlend®**. What is surprising to our technicians is the fact that customers are asking for the ResponsibleCare™ Products by name. *The best news for our customers is that many of these newer solutions we use are plant based.* We also believe that the newer plant based cleaning solutions are as effective and in some cases more effective than what is currently available. At **Yeatts Rug Plant** major changes have taken place that will provide cost saving benefits to our company. Almost all machinery or equipment has been enhanced or replaced with the most advanced products currently available. These enhancements in machinery and equipment plus the creation of new machinery done in-house has been a major expense. However, the results will be a more efficient working environment without sacrifice in quality or craftsmanship. The new Hydroxyl generator from **MasterBlend®** is the latest breakthrough in the indoor air quality field. This new product eliminates all indoor air bacteria, odors from soot damage and water damage, and kills airborne mold spores. **Yeatts Inc.** used the Hydroxyl generator many times in May after severe storms caused water damage in many Triad homes. Our company has been impressed with the results. In some cases after one day, any odor we target is removed. This was also



Hydroxyl Generator

true in all of the water damage cases. Any bad odor from water was eliminated in one day. Of course, we sometimes allowed the machine to operate for an additional day or more depending on the severity of the event in order to kill airborne mold spores or harmful bacteria. The model we use is so effective it can be placed in the contaminated area but yet clean the entire air in an area as large as 70.5 feet by 70.5 feet with a height (ceiling) of 8 feet. *Most important for all parties is that the Hydroxyl generator is completely safe.* No humans or pets have to vacate any rooms at anytime.



A new solution.

Be careful when buying used rugs.

An individual or couple will see a nice wool or synthetic rug at a yard sale or consignment shop and just know that this rug would look perfect in a certain room. Usually very few questions regarding the previous owner of the rug are asked or apparently answered before the transaction takes place. **Yeatts Inc.** should know because we ask all customers about the condition of any rug we clean. So when we ask individuals who have recently purchased a used rug at a yard sale, estate sale, or shop about the condition; they have no idea. In some cases we instantly point out old yellow stains from urine, coffee, tea, or harsh cleaning agents that the new owner neither noticed or assumed cleaning would remove the yellow areas. We have witnessed individuals complain about a odor in the rug even if no urine stains are present. The odor is really noticeable as they bring these rugs to **Yeatts Rug Plant** in their vehicles. Of course these are the tufted wool rugs with canvas or other backings affixed with latex. This subject, in more detail, has been on our FAQ page for a decade. Sometimes the rug is so stained that cleaning will only sanitize the rug.



A used rug.