

Yeatts Carpet Cleaners Inc.

Visit: www.Yeattsc.com

Summer 2011

Are your cleaning solutions safe?

More than in the past, potential customers are asking **Yeatts Inc.** and other companies in the business of providing cleaning services, about the safety of the solutions used to clean household items. In our sector the topic is the safety of the solutions used to clean fabrics. For our networking partners, some who concentrate on custodial cleaning, the questions may regard cleaning solutions used to clean showers and countertops or appliances. No matter the question asked by a customer about the solutions used to clean any household item, the company must already have knowledge about the solutions they use. Our company believes it is the responsibility of the manufacturer and the company that uses the manufacturer's solutions to know every aspect of the particular solutions they have on inventory. Our customers can be relieved knowing **Yeatts Inc.** is a distributor of the cleaning solutions we use. We have knowledge of every cleaning solution we use to clean fabrics. Also we have instant phone contact with the chemists of both **MasterBlend®** and **Purple Mountain Chemicals** if we have any questions. Our company experiments with new cleaning solutions created by our manufacturers, before we sell to other companies. This benefits **Yeatts Inc.**, the company we sell to, and all customers. ***It is important for any reader to know, Yeatts Inc. uses safe cleaning solutions.*** We can verify this statement by the questions we have been asked about the safety of our cleaning solutions used to clean fabrics. Safe is a broad term. We have been asked various questions about completely different concerns. Some customers want to know if the cleaning solutions are safe to breathe even if the cleaning solutions are odorless. Others ask if the cleaning solutions used to clean fabrics harm indoor air quality or outdoor air quality. Others, not concerned with breathing cleaning solutions or the impact on air quality, want to know if it is safe for human skin to come into contact with the fabric after cleaning. ***The***



Experts in clean carpet.

cleaning solutions we use are safe to breathe, do not harm indoor or outdoor air quality, and are safe for human or pet contact after cleaning. The cleaning solutions we use eliminate harmful bacteria and residue associated with all stains including mold, feces, or vomit. **Yeatts Inc.** is also helping allergy and asthma sufferers with the ResponsibleCare™ Products from **MasterBlend®** These odorless, non-toxic, plant based cleaning solutions denature the structure of allergens, making them unrecognizable to the body's immune system.



Safe cleaning solutions.

New website to launch this summer.

The new website is still under development and will be up and running by the end of summer. The new website will have a new look including better navigation, updated graphics, and much more content. **Joe Yeatts** stated, ***Due to the complexity of adding more pages than we currently have and videos, it has taken longer than planned. It will be one of the largest websites in our industry and remain the most informative website.*** The largest part of the task is the time committed to creating pages for networking partners. Networking partners will sign in and access pages filled with products and training videos. Customers will also enjoy the videos as **Yeatts Inc.** technicians answer so many questions commonly asked. Almost a dozen videos have been recorded and are now being edited to answer the questions our technicians answer daily. Unlike our current website, the visitor will be able to actually view, pause, and replay the video that pertains to their question. The best part, however, is the fact more videos regarding the many questions asked by people via our website or in person each day, are in plans for recording.



Training video.