

Don't get soaked by water damage.

Ever feel as if you were being coerced into an add-on sale or service that you either felt wasn't necessary or should be included anyway? If you have been through this experience within the last few years, then be prepared for more likewise experiences in the new decade of add-on, hide, and mark up. These increases for goods or services will be passed down in the form of part for a product or step for a service for example. Some of these costs will be clearly written down on the invoice or bill and others will be hidden. Of course, there will be other wording to disguise a part or step for a service that should be included anyway! For example in our sector, we see one egregious act of add-on, hide, and mark up fleecing that takes place each day. **Here in our area, Yeatts Inc. technicians have witnessed innocent homeowners pay way too much for equipment and service needed to perform water damage restoration.** Throughout the decades, we have processed severe water damage restoration work and have assisted our networking partners with equipment and tools to complete very large water damage jobs. Our company assisted on one job in which the water had reached the ceiling in certain rooms in a building. Thus it really frustrates **Yeatts Inc.** technicians when they enter rooms in buildings or homes that have received minor water damage but notice the excessive amount of equipment used to remedy the situation. We may be in a building or in a home for an entirely different service request. However, to get to other parts of the building or home, we have to maneuver around all the equipment. After extracting the water, regardless of amount, there is no excuse for any company to leave more than the required amount of air movers, dehumidifiers, or other equipment needed to remedy the situation during the required amount of time. Any professional company would have the most advanced equipment allowing orders to be processed as quick as possible saving the homeowner expense. There is another common issue regarding water damage restoration that is a hidden cost. For decades **Yeatts Inc.** has stressed to anyone listening about the



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Proper amount of equipment.

unnecessary means of spending the time and money to restore a fabric that costs about the same price new. By whatever measure, the homeowner against their will, is forced to have an item restored before replacement. For example, it is a good idea to restore a rug in good condition and the water saturation is from a washing machine. Yet when a rug already saturated with stains, urine, or falling apart is saturated with sewer water; why try? You pick up this type of cost in higher insurance premiums.

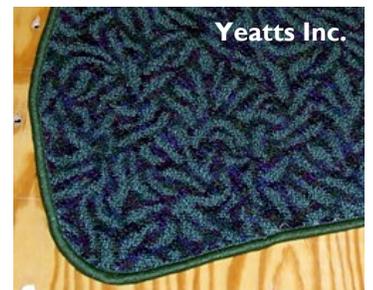


Yeatts Inc.

Water damaged rugs.

Custom-made rugs and orders by Yeatts Inc.

Make sure you visit the coupons page on our website for our serging, fringing, and binding specials, only available during the Spring. **Yeatts Inc.** is recognized as a leader in this specialty service. Within the last month and in the year ahead, we will have made upgrades to our stitching process and expansion of the work area. As always, we are testing and observing how our in-house process and craftsmanship can yield better results. Our dedication to this specialty service is being noticed. **Increasingly, professional interior decorators and designers are selecting our company for processing their orders.** **Yeatts Rug Plant** has received orders to make custom-made rugs, serge, fringe, repair, or create rugs now appearing in 5 star hotels, businesses, and homes throughout America.



Yeatts Inc.

A custom-made order.