

Yeatts Carpet Cleaners Inc.

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Spring 2012

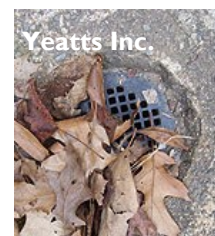
How you can be prepared for Spring.

Spring has arrived and many of you will tackle outdoor and indoor projects within the next few months. In person and a few times in past Spring newsletters, **Yeatts Inc.** offers helpful suggestions and tips for our customers concerning fabric care. Some of you will be moving around or replacing furniture in rooms. If you are trying to wash a window, clean baseboards, rearrange, or replace the furniture, then take advantage. Now is your chance to thoroughly clean any area that has been covered by the furniture. Check any wool rugs covered by heavy furniture that you may be moving. Dusty, dark conditions are perfect targets for moth infestation. At any time you discover or think you have active moth infestation on wool rugs, contact **Yeatts Inc.** immediately. If you have just purchased new upholstery or plan to have upholstery cleaned by **Yeatts Inc.**, then ask for our **MasterBlend®** Ultimate with UV Protector. This is very important for upholstery placed in rooms with constant sunlight. This is a premium solvent fluorochemical fabric protector containing a UV inhibitor that helps to reduce fading from the damaging effects of the sun's ultraviolet light. **While you are working outdoors make sure you check gutters, downspouts, and drains/grates placed near the entrance of basement doors.** After heavy Spring and Summer storms, **Yeatts Inc.** will always receive phone calls regarding flooded basements due to this very reason. Before you invite guests over for cookouts, check your outdoor upholstery. Most often any wicker, cast iron, or other pieces of outdoor furniture are fashioned with removable cushions. If the cushions have not been cleaned in years or at all since purchase, then professional cleaning is important. It is even more crucial for professional cleaning if the cushions have remained outdoors for extended periods and the fact allergy and asthma sufferers might sit upon these cushions in the months ahead. Simply drop off all outdoor cushions at **Yeatts Rug Plant** for professional



Deteriorating underlay

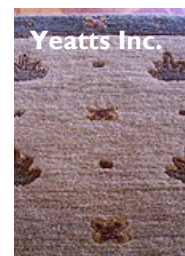
cleaning prior to use. Another important item to check off your list is to have all small area rugs placed in high traffic areas professionally cleaned. Rugs placed in front of door entrances are more than likely saturated with grit, dirt, and surface stains after the past few months. While checking rugs in your home, pay attention to the underlay as well. Fold the rug over as much as possible to expose the underlay. Fold the underlay over as much as possible. If the underlay is deteriorating, you will see a large accumulation of the residue on your hard floors. Replace any deteriorating underlay.



A clogged drain.

Wool is still the best.

All types of hand knotted wool rugs have been cleaned at **Yeatts Rug Plant**. Our technicians have cleaned every type of wool fiber known, from any region of the World. We have cleaned Rya rugs, Chindi rugs, antique hooked rugs, dhurrie rugs, Flokati rugs, rugs composed of New Zealand wool, rugs composed of Tibetan wool, and any type of machine made wool rug from any manufacturer (past or present) that could be named. **We have no doubt, due to the hundreds of thousands of rugs we have cleaned, that wool fibers are the best cleaning natural fiber.** No natural fiber such as cotton, silk, or sisal can clean up as well as wool fiber. Also, including the durability aspect of wool fiber, we have cleaned thousands of wool rugs dating back a century or more. Other than a few well-maintained silk rugs, we have never cleaned any other rugs (man-made or natural fibers) a century old. Certain types of wool fibers clean easier and are more durable than other types of wool fibers. Wool fibers produced in New Zealand, Australia, and Nepal are superior to other wool fibers due to the breed of sheep and just better quality control in general.



A wool rug.