

## We love upholstery cleaning!

Upholstery cleaning is the least popular service our competitors' technicians dread hearing. The entire cleaning process is difficult and frustrating work for the average technician. The solutions used to clean upholstery are numerous and cleaning methods also vary. Toss in lack of experience, and you can see the average technician attempt to shy away from cleaning the upholstered item. Who could blame them? However, upholstery cleaning is a major growth division of **Yeatts Inc.** The orders for fine fabric, residential, and commercial upholstery cleaning services are increasing yearly. Medical professionals, commercial clients, and our networking partners in janitorial services, are requesting record-breaking orders for our upholstery cleaning processes. These professionals expect the best for their employees and customers and this begins with clean, maintained offices and lobbies. Imagine allergy and asthma patients sitting on dusty, stained upholstered chairs in the lobby or exam room during their visit with the allergy or asthma doctor. Any medical professional or professional janitorial company like **D&K Fresh Start**, a networking partner of **Yeatts Inc.**, would never allow the example above to occur. Their office contacts our company to deliver superior results when upholstered furniture needs immediate or scheduled cleaning. Even competitors realize our upholstery cleaning process is unmatched. It is a known fact that some of our technicians will clean more fabric upholstered furniture than entire companies offering the same service each year. Professionals concerned about the well-being of employees and customers know this and contact **Yeatts Inc.**



## Transformation

All companies have significant periods of transformation. Some include acquisitions, a major change in staff, or product launches to name a few. **Yeatts Inc.**, an industry leader, has also been through a couple of significant transformations throughout the decades. Remember window cleaning? Our old customers do! This period allowed us to advertise our superior carpet cleaning services and more. Many customers discovered **Yeatts Inc.** via the internet; our website was established prior to many web hosting companies large or small. Since 1974, we have witnessed the ending and creation of advertising mediums. We have always piloted the way for others. So make sure you read the next newsletter revealing big changes in our advertising method.

