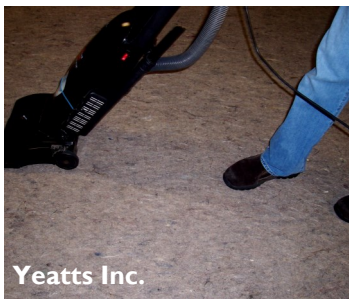


## Looking for information on underlays?

The requests we receive from customers and networking partners to create new services and new products are frequent. Due to the many desired services requested by our customers and networking partners, when possible, we eventually create the service of their most repeated request. A great example would be rug repair. Some rugs we can repair by machine, some by hand, and in some cases, the rug is beyond repair. Frequent requests for products also yielded **Y.E.S. spotters** and **Fabrimint**, our super strong deodorizer. Finally, one of the most frequent customer requests for a desired service is attainable. **Yeatts Inc.** has great news for our customers. *Following months of testing various processes, we can now clean most underlays.* This is welcome news for the customer as it was almost impossible to clean large underlays in the past and you can't clean them on location either. Why was this request so frequent? Rugs that have been saturated with spills and pet stains in high traffic areas or near entrances can only absorb so much liquid and dirt, that naturally, underlays begin to act as a filter. You can vacuum the felt side of an underlay on location. However, it is impossible to vacuum the rubber side of the underlay or thoroughly clean either side and dry both sides quickly. **Yeatts Inc.** technicians always inspect the underlay securing any rug while on location. The customer will immediately be informed of any severe stains that have saturated both sides of the underlay and in some cases the wood flooring or other hard flooring. Once a rubber backed underlay is starting to deteriorate or near dilapidation, the tiny rubber debris will develop almost like dust. The felt side will be clearly visible as well. Our technicians honestly inform all individuals when an underlay is ruined, can be used for a couple or more years, or needs professional cleaning. As a rule of thumb, no manufacturer will guarantee any underlay they distribute to last more than ten years. We would point out that an underlay securing a rug in a room that is rarely used would last many years, perhaps twenty or more. Don't forget that **Yeatts Rug Plant** offers the best underlays available and we cut thousands of underlays each year. Our methods are in-house, and many complex underlay orders are processed each day. It is very simple to cut a square or rectangular underlay. However, it is much more complex to cut an ellipse or pieced together underlay for an unusual rug. This is just one reason interior decorators and designers select our company to process their orders. Be sure to visit the underlays page on our website for more information and an instructional video.



Yeatts Inc.

Vacuum the felt side.

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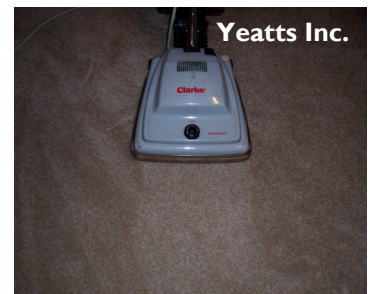


Yeatts Inc.

Very precise measuring.

## Shining light on rugs and carpets.

Rugs and carpets can last much longer by following these simple procedures. As we have mentioned for decades, the most damaging effect to rugs and carpets are the tiny sand, dirt, and hard fragments like bone or plastic particles. It is very important to vacuum rugs and carpeting to remove these hard particles as they actually cut into the surface pile as a result of constant traffic flow. Light doesn't reflect as well on an area of carpeting containing less fiber. This is what produces the darker tint you see in worn areas. Unlike carpeting, you can rotate your rugs. Rotate your rugs every year at least and flip over rugs like dhurrie or braided rugs every few months. Never use "cleaning powders" that you vacuum into the carpeting. Always purchase quality underlaying when buying new rugs or carpets.



Yeatts Inc.

Vacuum carpets regularly.